

Fall + Holiday 2026 Partnership Pricing

Mobile, Baldwin County & Alabama's Gulf Coast · themobmom.com

Every option below is a one-time cost for the 2026 fall and holiday season. Our full media kit, including current audience numbers and reach, is available on request.

GUIDE PACKAGES

For businesses families are already searching for — patches, farms, attractions, restaurants, events, family services.

OPTION	PRICE	INCLUDES
Featured Listing	\$350	Top placement in one guide, logo, photo and description, plus a Story share.
Guide Feature	\$550	Featured Listing plus a dedicated Facebook and Instagram post and Weekend Roundup inclusion.
Season Package	\$1,200	Featured placement in four guides, two dedicated posts, and a 30-day website banner.

SPONSORSHIPS

For businesses that aren't a seasonal destination but want to reach the families using our guides.

OPTION	PRICE	INCLUDES
Individual Guide Sponsor	\$750	Your logo at the top of one guide as its presenting sponsor, plus a dedicated post.
Exclusive Season Sponsor	\$1,750	Presenting presence across our Fall and Holiday coverage, with full industry exclusivity. One per industry.

STANDALONE FEATURES

No guide placement or season required. Available any time of year.

OPTION	PRICE	INCLUDES
Social Spotlight	\$250	One dedicated Facebook and Instagram post with a Story share.
Social Spotlight Series	\$600	Three dedicated posts spread across the season.
Blog Feature	\$450	An evergreen article about your business on themobmom.com.
Blog Feature + Spotlight	\$600	The article plus a dedicated post driving readers to it.

Add-ons available with any package: additional social post \$200, blog feature \$400, website banner \$250, additional guide placement \$150.

Want our full media kit, or not sure which option fits?

Email themobmom@gmail.com and we'll send audience details and a recommendation. · Placements are limited per guide and fill first come, first served.